



IMPULSA LA NUEVA MINERÍA

NOVA MINING X

An icon of a shovel and a pickaxe crossed, with the shovel handle in orange and the pickaxe handle in grey.

EXPO2026

A stylized green map of Mexico.

IMPULSA LA NUEVA MINERÍA



September 10–11, 2026
Where the mining industry,
capital, and innovation come
together to generate real
business.

www.NovaMining.mx

Venue: Venetto Hall · Expo Forum Hermosillo

NOVA MINING X EXPO2026

IMPULSA LA NUEVA MINERÍA

What is Nova Mining Expo II?

Nova Mining Expo II is the flagship event of Nova Mining Group, created to bring together in a single space the key players of the national and international mining sector.

It brings together mining project concession holders with international investors, executives, authorities, and specialists, creating an environment that fosters brand positioning, alliance building, and the generation of real business opportunities.

It is not just an exhibition.

It is a turning point for the new mining industry in Mexico.



Sponsorship Opportunities

What do the Nova Mining Expo packages include?

PLATINUM — MAXIMUM POSITIONING

Position your brand at the core of strategic decision-making

(Limited to 5 brands)

Access:

- 12 total passes
- 6 VIP passes

Includes:

- Primary brand positioning alongside NOVA MINING across all materials
- Branding on official event lanyards
- Featured presence on social media (before, during, and after)
- Participation in press conferences
- Inclusion in interviews and media coverage
- Priority positioning within the ecosystem
- Integration into the event's advertising campaign
- High-level institutional presence across all communications

Price: \$165,600 MXN

GOLD — STRATEGIC POSITIONING

Access:

- 8 total passes
- 4 VIP passes

Includes:

- Presence on event social media
- Integration into advertising campaigns
- Relevant positioning within the ecosystem
- Visibility in official event materials

Price: \$69,600 MXN

SILVER — PRESENCE & EXPOSURE

Access:

- 4 total passes
- 2 VIP passes

Includes:

- Presence in general event promotion
- Inclusion in basic communication (social media / materials / banners)

Price: \$44,080 MXN



SPONSORSHIP + BOOTH PACKAGES

PRECIOS GENERALES

Platinum Sponsorship (General).....	\$165,600 MXN
Gold Sponsorship (General)	\$69,600 MXN
Silver Sponsorship (General)	\$44,080 MXN
Booth (3x3) (General).....	\$32,480 MXN
Booth (6x3) (General)	\$55,555 MXN

SPONSORSHIP + 3X3 BOOTH PACKAGES (STANDARD)

Platinum Sponsorship + Booth (3x3).....	\$180,000 MXN
Gold Sponsorship + Booth	\$90,480 MXN
Silver Sponsorship + Booth.....	\$67,280 MXN

SPONSORSHIP + 6X3 BOOTH PACKAGES (DOUBLE)

Platinum Sponsorship + Booth	\$188,000 MXN
Gold Sponsorship + Booth	\$99,480 MXN
Silver Sponsorship + Booth	\$80,280 MXN

All prices include VAT

Secure your sponsorship or booth

Join Nova Mining

Connect with leaders, projects, and investors year-round

SEPTIEMBRE 2026



BOOTHS

Your physical point to generate leads, position your brand, and close business opportunities.

Participate within the Nova Mining Expo exhibition area and connect directly with decision-makers, investors, and industry leaders.

WHAT'S INCLUDED?

DOUBLE BOOTH (6x3)

Includes:

- 4 general passes
- 2 VIP passes
- 6x3 exhibition space
- Melamine header with company name
- Basic power connection
- Table with tablecloth
- 4 chairs
- Inclusion in the official exhibitor map
- Brand identification on the booth
- Greater visibility within the exhibition area

Price: \$55,555 MXN

STANDARD BOOTH (3x3)

- Includes:
- 2 general passes
- 1 VIP pass
- 3x3 exhibition space
- Melamine header with company name
- Basic power connection
- Table with tablecloth
- 2 chairs
- Inclusion in the official exhibitor map
- Brand identification on the booth

Price: \$32,480 MXN

Ideal for companies looking to generate leads, position their brand, and close business opportunities within the Nova Mining ecosystem.





IMPULSA LA NUEVA MINERÍA

NOVA MINING EXPO 2026 ACCESS

Choose how you want to experience Nova Mining: from initial connection to the space where decisions are made.

VIP — EXPERIENCE & DECISION-MAKING

Access limited to strategic profiles and decision-makers in the sector.

\$6,000 MXN

Access to the environment where real business happens

Includes:

- Full access to the event
- General and premium conferences
- Access to the Premium Experience Salon
- VIP networking with investors, executives, and strategic partners
- Experience (wine, beer, and gourmet appetizers)
- Access to 2 exclusive after-networking events
- Spaces designed to strengthen high-value relationships
- Priority in event dynamics and activities

GENERAL — NETWORKING & CONFERENCES

\$1,200 MXN

Includes:

- Access to exhibition area (booths)
- Access to general conferences
- Access to networking area

Does not include:

- Premium conferences
- VIP experiences

STUDENT — TRAINING & CONNECTION

\$600 MXN

Includes:

- Access to exhibition area
- Access to general conferences
- Access to basic networking

Requires valid accreditation.

IMPORTANT

VIP passes are limited.

This is where conversations that turn into business take place.

September 10–11, 2026

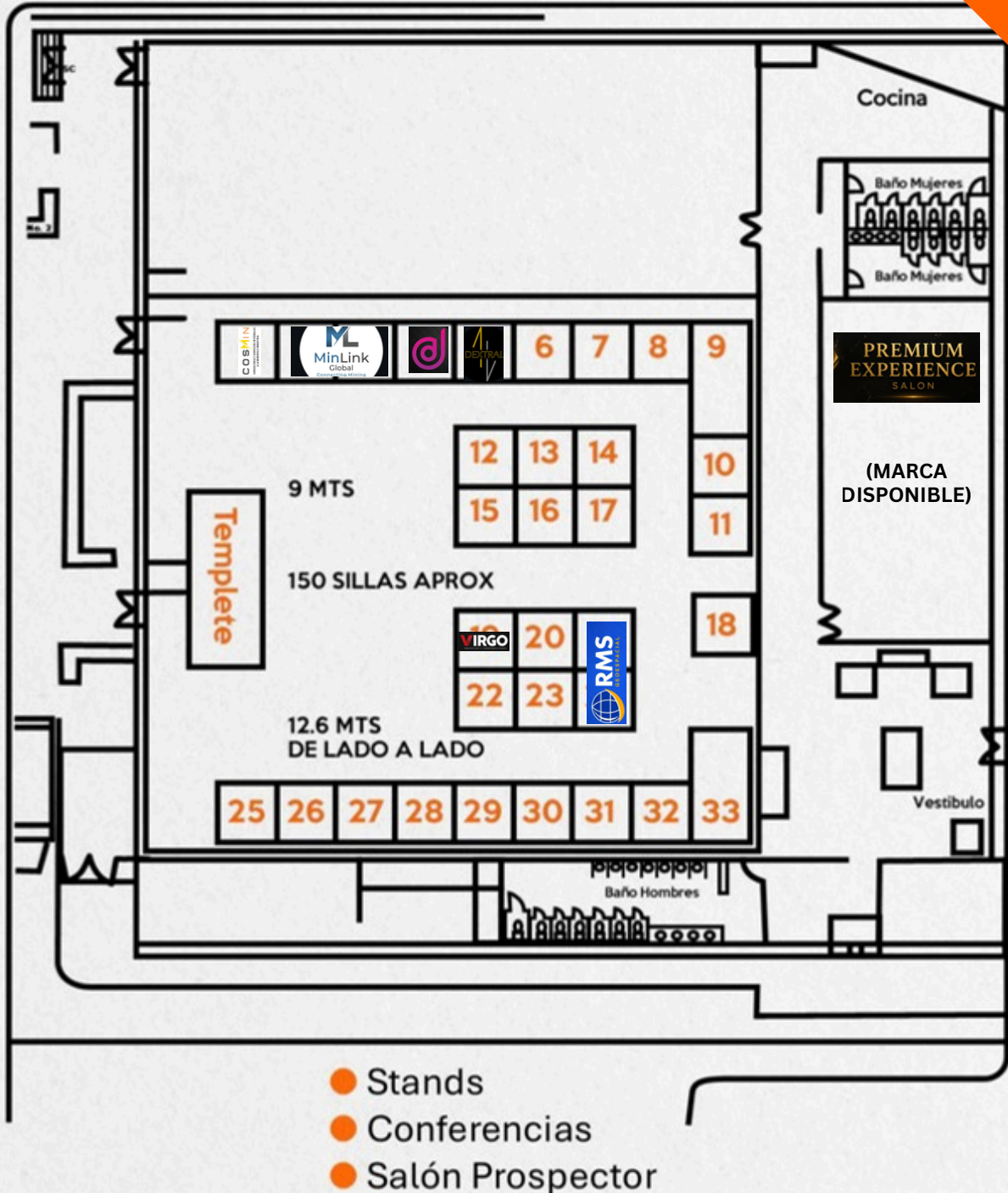
Venue: Venetto Hall · Expo Forum
Hermosillo

www.novamining.mx



LAYOUT

Strategic layout designed to maximize visibility and attendee flow.



NOVA MINING X

EXPO 2026



It's not visibility. It's positioning at the core of the business.

Lead the space where the decisions of the new mining industry are made.

AN EXPERIENCE DESIGNED TO GENERATE BUSINESS

This space integrates content, networking, and investment opportunities in one environment.

If Nova Mining Expo is where business opportunities are designed, the [BRAND] Conference Room is where they are analyzed, aligned, and evolved into a shared vision among industry leaders.

NOVA ELITE EXPERIENCE — NAMING PARTNER

Naming Partner Opportunity

An exclusive opportunity to lead the space where knowledge, relationships, and decision-making happen.

Official Naming:

Conference Room presented by [BRAND]

VIP Lounge by [BRAND]

Dominant branding throughout the entire space

Presence in agenda, conferences, and activities

Direct association with content, networking, and decision-making

INCLUDES:

- Basic furniture
- Electrical wall connections
- Air conditioning and cooling system
- Audiovisual equipment (projector, sound, and presenter)
- Basic coffee break
- Creative customization of the space

CUSTOMIZATION

The Naming Partner may creatively design and brand the space according to their identity.

This customization must respect only:

Presentation area, bar area, and catering area.

SPACE DYNAMICS

During the day:

- Conferences and strategic content
- Project presentations
- Private meetings and deal-making



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PREMIUM EXPERIENCE SALON

Premium Block (4:00 PM – 7:00 PM):
VIP networking with investors, executives, and key partners

Experience (6:00 PM – 7:00 PM):

- Beer and wine
- Gourmet charcuterie appetizers

BUSINESS ACTIVATION

This space functions as a connection point between projects, capital, and strategic partners, facilitating conversations and the development of real business opportunities.

STRATEGIC VALUE

Your brand is positioned where:

- Knowledge is generated
- Relationships are built
- Visions are aligned

Decisions are made

Investment:
\$333,000 MXN

EXPERIENCE PARTNER OPPORTUNITIES

A curated integration of complementary brands that elevate the experience, under the leadership of the Naming Partner.

Official Beer Experience Partner

Brand presence at the bar and within the VIP experience
\$88,800 MXN

Official Wine Experience Partner

Integration into the premium experience
\$88,800 MXN

Official Gourmet Experience Partner

Culinary integration
\$88,800 MXN

EXCLUSIVITY

- 1 Naming Partner
- 1 partner per category
- Controlled VIP access

More than sponsorship, this is an opportunity to position your brand in the space where decisions of the new mining industry take place.

Spaces are limited.
SECURE YOUR PARTICIPATION AND POSITION
YOUR BRAND WITHIN THE ECOSYSTEM DRIVING
THE NEW MINING INDUSTRY

